

# CHECKPOINT



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VFW Checkpoint – September 2023

Greetings! We hope you enjoy this installment of your Checkpoint newsletter.

Please take this opportunity to see what other Posts around the world are doing to better their communities. Be sure to share the valuable information you get here with your fellow VFW members. If you know someone who is not receiving Checkpoint, encourage them to email [magazine@vfw.org](mailto:magazine@vfw.org) and get signed up.

In this issue, you will read about how VFW Post 9236 in Hernando Beach, Fla., donated 850 backpacks to be donated to students in the community. Their efforts exemplify the #StillServing spirit of VFW members. September 29 is upon us, and you know what that means: It is time to celebrate VFW Day! We want to hear how you celebrate this special day. October 31 is the deadline for both the Voice of Democracy and Patriot's Pen essay competitions. So, if you have not promoted it in your schools, now is the time to do it. Read these stories and more in this issue of your Checkpoint newsletter.

Be sure to let us know what your VFW Post is doing in the community. We are always looking to promote the great efforts of VFW. Email [ldhouse@vfw.org](mailto:ldhouse@vfw.org) your suggestion, and you just might see it in an upcoming issue of Checkpoint. If you shoot any video of your Post's endeavors, we would love to see that as well.



### Post Donates 850 Backpacks

In Hernando Beach, Fla., VFW Post 9236 donated 850 backpacks to various groups. Those were then donated to students in need for the start of their school year. [The Post also regularly stuffs backpacks to distribute to the homeless in their community.](#)



### VFW Day is September 29

It has been 124 years since 13 veterans met in Columbus, Ohio, to form what is now the Veterans of Foreign Wars. [We look forward to hearing how your Post celebrates this occasion.](#)

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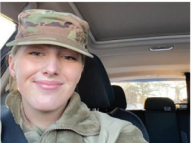
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### Youth Essay Deadlines Approaching

There is still time to promote the Voice of Democracy and Patriot's Pen essay competitions. [The deadline for students to enter is Oct. 31.](#)



### Help A Hero Assists Veteran in Nursing School

An Air National Guard servicemember is the recipient of VFW's "Sport Clips Help A Hero Scholarship." It is helping to pay for her nursing degree in St. Paul, Minn. [She plans to pursue a post-graduate degree and become a nurse midwife.](#)

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## What is Checkpoint?

Checkpoint is the official e-newsletter for the Veterans of Foreign Wars leadership at all levels and any member choosing to receive it. Published 10 times a year, Checkpoint is a communications tool for the decision-makers within the VFW. Checkpoint strives to inform, influence and interest its readers through articles related to the good work being done at the grassroots level of the organization. With a circulation of nearly 390,000 (about 10,000 of those are Post and District commanders), and an open rate of 39 percent, our readership is on the rise.

## Banner Advertising Specs

719 x 115 pixels, JPG, 96 DPI

## Advertising Rate

\$3,500 per issue

## Issue and Closing Dates

Issue	Drop Date	Art Due
Jan/Feb	1/22	1/8
Mar	3/25	3/11
April	4/22	4/8
May	5/20	5/6
June	6/24	6/10
Jul/Aug	7/22	7/8
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October	10/28	10/14
Nov	12/2	11/18
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