BK® Annual Campaign Kicks Off in Support of the VFW

Funds raised during November support struggling military and veteran families

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KANSAS CITY, Mo. — The Veterans of Foreign Wars is pleased to announce nearly 800 participating BURGER KING® restaurants will be raising funds throughout the month of November in support of the VFW's Unmet Needs program. BURGER KING® customers are encouraged to donate $1 or more to the program with their purchase.

"Military and veteran families can count on the VFW when their military service causes unexpected financial hardship," said VFW National Commander William "Doc" Schmitz. "But it's because of the loyal and continued support from thousands of BURGER KING® franchisees and patrons that we're able to provide those families with the vital support they need to get through the tough and trying times."

The VFW Unmet Needs program provides grants of up to $1,500 to service members and military families who experience times of financial hardship due to military service. The grants help with basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its inception in 2004, Unmet Needs has awarded more than $11.4 million in assistance to more than 10,200 service members, veterans and their families.

Since 2007, BURGER KING® franchisees have raised more than $6 million in support of the program. The fundraising campaign, now in its 13th year, raised nearly $800,000 in 2018.

Hundreds of locations nationwide participated in last year's fundraising campaign with even higher participation expected this year.

Find a participating BURGER KING® restaurant near you.

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